



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2020

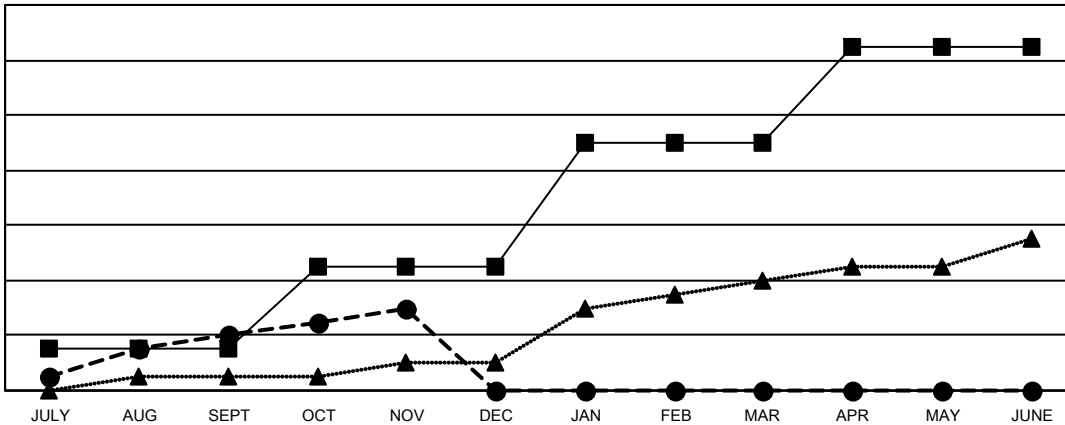
Multiple District 2

LOCATION: TEXAS

| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 3 | 4 | 9 |
| OCT/NOV/DEC | 6 | 2 | 3 |
| JAN/FEB/MAR | 9 | 0 | 0 |
| APR/MAY/JUNE | 7 | 0 | 0 |

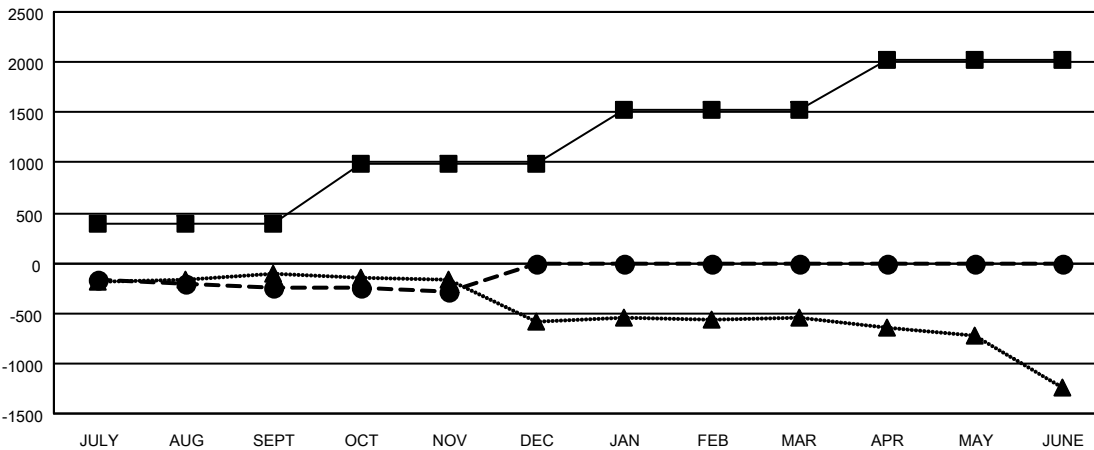
| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 392 | 570 | 748 |
| OCT/NOV/DEC | 594 | 416 | 425 |
| JAN/FEB/MAR | 538 | 0 | 0 |
| APR/MAY/JUNE | 507 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

| | | |
|------------------------|---|---------------------------------------|
| DROPPED CLUBS: 12 | 272 CLUBS OF 822 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |
| | | MALE 14,583 (63.67%) |
| | | FEMALE 8,321 (36.33%) |
| <u>DROPPED MEMBERS</u> | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 3,417 |
| DECEASED 118 | | FAMILY MEMBERS PAYING HALF DUES 1,742 |
| CLUB CANCELLED 31 | | |
| OTHER 1,024 | | |
| TOTAL 1,173 | | |